

SPRING 2022

MEADOWCROFT WINES

California Creativity with European Heritage



"Meditation is not something that we just do for 20 or 40 minutes every morning and then forget about. Meditation involves a principle of awareness that you can practice in every moment of your life."

- Wildmind.org



Times are uncertain. It is a strange era, with lingering pandemic stressors and challenges, rising costs of living and incertitude on the political front both nationally and globally.

Our own team is not immune to these pressures, and we know that it can often be difficult to find balance and serenity these days. This is where the gift of wine can help. Not in the traditional sense where alcohol is used to temporarily numb the senses. Instead, we put forward the concept that wine is a medium to awaken the senses and encourage mindfulness. Mindfulness practices can help us increase our ability to modulate our emotions, decrease stress, and deflect anxiety. It can focus our attention, as well as observe our thoughts and feelings neutrally.

Tasting wine is truly a meditative practice we all love and oftentimes forget about! Meditation doesn't have to be formal, it can simply exist in the practice of living your daily life and doing the tasks and activities that you do all of the time. It's about simply being aware, focusing on the moment, the beauty around you, and the gratitude that evokes.

Take time to focus on the aromatics, the feel of the glass in your hand, the color of the wine, and the texture as it fills your mouth. Take a few breaths, and take in any feelings of pleasure or gratitude that come your way. In the spirit of meditating with wine, we've partnered with Maria Lopez from Ascending Arts to pair our wines with a special mindfulness meditation. Scan the code on page 2 to learn more.

Go ahead and grab a glass & stop and smell the rosé!

MEMBER NEWS

Updates from the Hive!

UPCOMING EVENTS

May 21st, 2022

Member Spring Wine Release Party

11:00 a.m. - 4:00 p.m.

Enjoy a special tasting flight for club members only! Our winemaking and tasting room teams will all be there to answer questions and share our wines with you. This event is complimentary for all members for up to 2 guests.

Saturday, July 9th, 2022

Guided Mindfulness Meditation and Wine Tasting

10:00 a.m. - 1:00 p.m.

Take Back your moment and bring yourself back to your senses. Join us for a relaxing day at Cornerstone Sonoma, where we will, in partnership with Ascending Arts, share in a special meditation and wine tasting. Tom will guide you through a selection of special wines. Admission includes a boxed lunch and the first 15 guests to register get a wellness kit.

RESERVE YOUR SPOT

Complimentary for Members for up to 2 guests! Additional guests are \$25 per person.

Reservations are available now

SCAN FOR
DETAILS



OUR GIFT FOR YOU...

In partnership with Maria Lopez of Ascending Arts, please enjoy this guided wine tasting meditation

SCAN FOR
DETAILS



Maria Lopez from Ascending Arts has crafted a guided wine tasting to accompany our wines. A mix of meditation and interoception that will lead you through wine-tasting in a way you've never experienced wine before. Use the QR code above, which will link you to the guided wine tasting. Cheers!

VINEYARD
UPDATE

LOUVAU VINEYARD IS NOW WYLDVIN VINEYARD

We produce in very small quantities, focusing on the small composition details of each lot to create a wine that showcases the fruit and growing region we source from. Wyldvin Vineyards (previously Louvau Vineyards), is one of these special places we love to harvest from year after year. Planted over 30 years ago, this picturesque ranch bordered by both olive and majestic oak trees is located in the heart of the Dry Creek Valley. Wyldvin is made of 28 acres of premium benchland vineyards planted on Manzanita Loam soil. The vines planted are prevailing Dry Creek varietals: Cabernet Sauvignon, Zinfandel, Petite Sirah, Merlot, Viognier, Mourvedre & Roussanne. We are delighted to release four special single-vineyard wines in 2022 from this little piece of wine heaven.

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